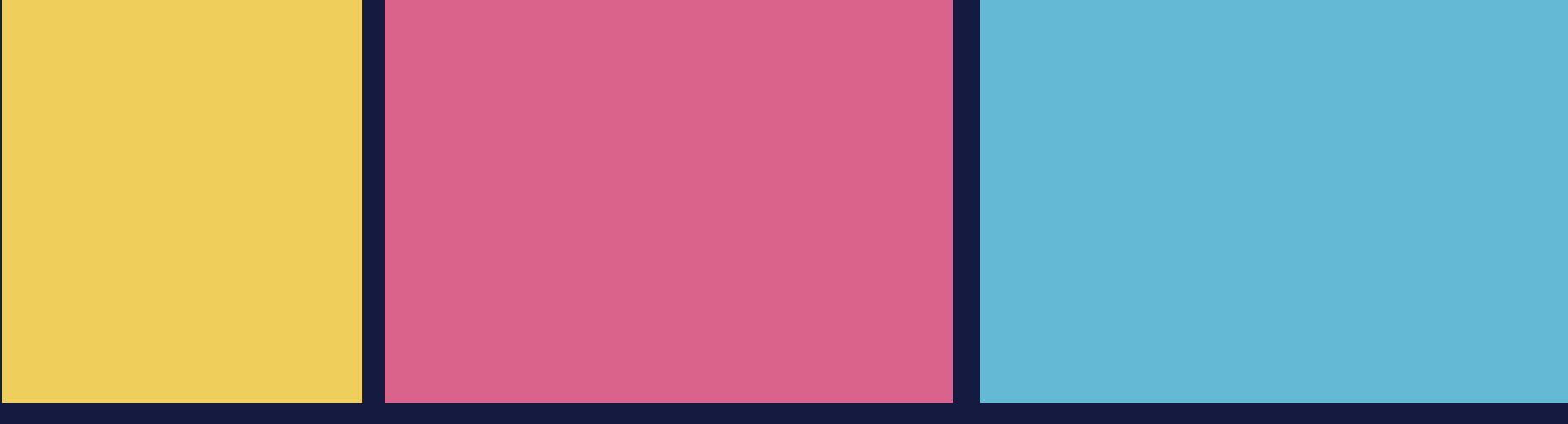
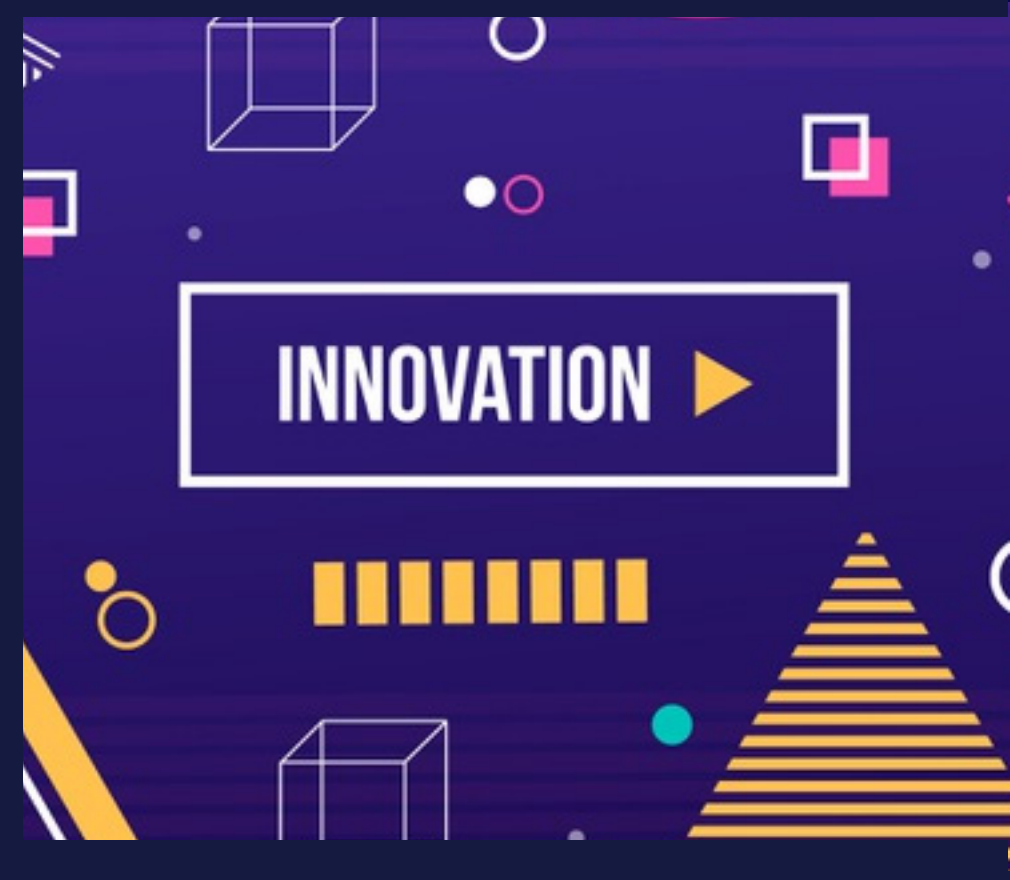




WOOD
BONNIE

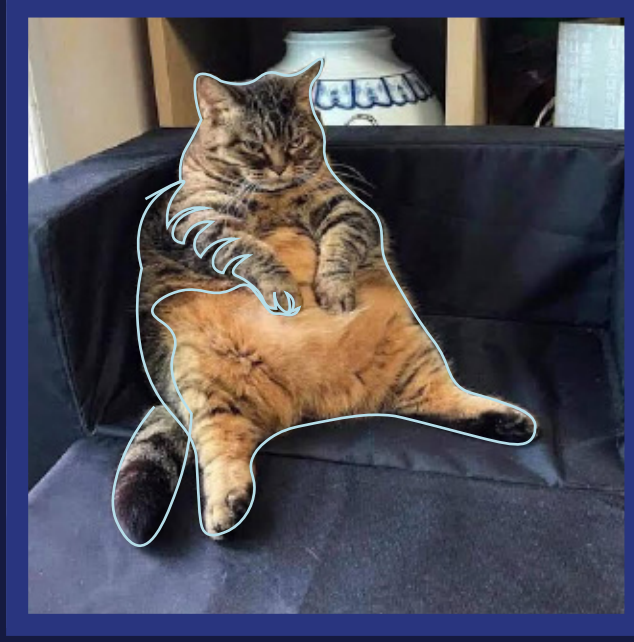


Colour Palette



Colour Palette

Illustration Process



Final Logo



Typography

Logo

JNL
 ABCDEFJHIJKLNM
 OPQRSTUWXYZ
 ABCDEFGHIJQLMN
 OPQRSTUWXYZ
 1234567890
 - = ; , / [\ ? > < " : | } { ~ ! @
 # \$ % ^ & * ()

Tagline

Baloon Chetan 2
 abcdefghijklmn
 opqrstuvwxyz
 ABCDEFGHIJQLMN
 OPQRSTUWXYZ
 1234567890
 - = ; , / [\ ? > < " : | } { ~ ! @
 # \$ % ^ & * ()

Colour Palettes

Primary Colours



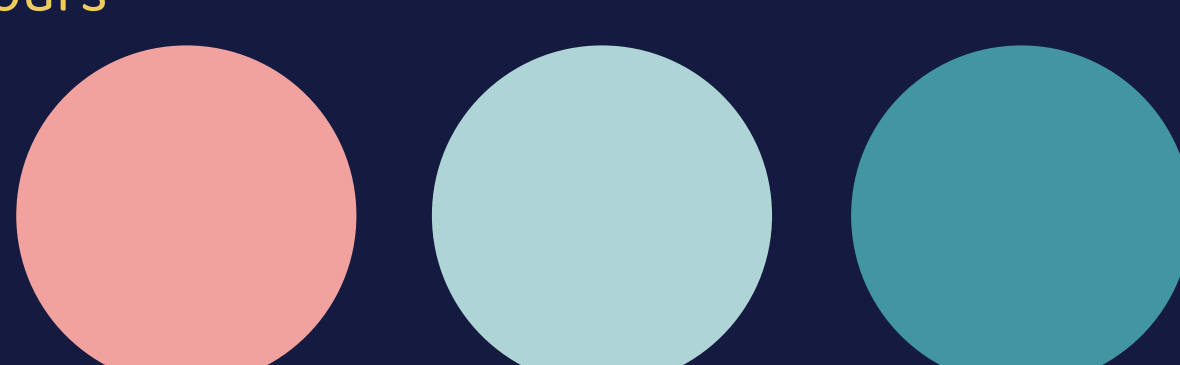
#F5CD3E

#E71F63

#19DFDF

#0F0C2D

Secondary Colours



#FF9F9C

#A5D6D7

#0098A5

Graphic Elements



Business Cards

